



About CLEAN & CLEAR®:

CLEAN & CLEAR® is the leading female Teen skin care brand across the world. CLEAN & CLEAR® is currently available in 41 countries such as US, UK, Korea, Thailand, Australia, Brazil, China and many more. The line includes more than forty products to help maintain clean, noticeably clear, beautiful skin, and complement the lifestyles of young women.

CLEAN & CLEAR®'s global leadership in female Teen skin care is based on our understanding of teen skin better than any other brand. Our products are developed specifically for Teen skin. Also, CLEAN & CLEAR® understands Teens beyond their skin – their aspirations, their concerns, their joys and challenges – making us a brand that gives them confidence to explore the endless opportunities Teenage offers.

CLEAN & CLEAR® is now introducing a new range of products in India. Like everywhere else in the world, even in India, CLEAN & CLEAR® is introducing products that have superior formulae developed especially for the needs of teen skin. These have come about only because of our deep understanding of teens and their lifestyles and excellence in Research which starts with an unmatched understanding of the physiology of skin itself. Based on a detailed understanding of the skin concerns faced by today's teens in India, we have chosen the most appropriate products that match Indian teen's evolving lifestyle and their unique skin needs.

Starting with the need for a Daily care regime for every teen girl, we have upgraded our current products, namely CLEAN & CLEAR® Foaming Facial Wash and CLEAN & CLEAR® Skin Balancing Moisturizer, with better performing formulations and consumer preferred packaging.

Oily and acne-prone skin are two most widely experienced skin states amongst Indian teens. CLEAN & CLEAR® acknowledges that teenage girls find their appearance intimately linked to their confidence. Hence, we are introducing 2 new platforms of Oil Control and Acne Clearing products to help teens have clear and beautiful skin that gives them the confidence to experience the world.

For more information about the CLEAN & CLEAR® brand and its product offerings, visit: www.CleanandClear.com.



CLEAN & CLEAR® Acne Clearing Cleanser

Description

Acne Clearing Cleanser is an effective and yet gentle cleanser specially developed for acne-prone skin

Benefits

The Acne Clearing Cleanser **contains special botanical extracts** which washes away acne causing bacteria. It also has anti-inflammatory and cooling ingredients which soothe acne-prone skin, leaving it appear clear and beautiful.



History

Acne Clearing Cleanser was created to meet the cleansing needs of young women with acne-prone skin.

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to provide them with products that meet the needs specific to their skin. CLEAN & CLEAR® also recognizes that young women need appropriate products to follow a much needed regime to care for their skin during these special years. Hence, it offers **CLEAN & CLEAR® Acne Clearing Moisturizer** and **CLEAN & CLEAR® Acne Speed Clearing Gel** as companion products to respectively soothe & prevent and treat acne.



CLEAN & CLEAR® Acne Speed Clearing Gel

Description

Acne Speed Clearing Gel is a specially developed spot treatment gel against sudden breakouts and pimples

Benefits

The Acne Speed Clearing Gel contains a **unique active botanical complex** which starts working against acne-causing bacteria right away to visibly reduce pimple redness and swelling **in as early as 24 hours.**



History

Acne Speed Clearing Gel was created to meet the treatment needs of young women who need fast and effective solutions for acne treatment, without the need to visit a doctor.

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CLEAN & CLEAR® Acne Clearing Moisturizer

Description Acne Clearing Moisturizer is a specially developed daily-use moisturizer for acne-prone skin

Benefits The Acne Clearing Moisturizer is a **light easily-absorbed formula** which contains special acne-fighting ingredients. It also has **cooling ingredients** which soothe acne-prone skin, leaving it appear clear and beautiful.



History Acne Clearing Moisturizer was created to meet the daily moisturizing needs of young women who get frequent breakouts of acne.

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to provide them with products that meet the needs specific to their skin. CLEAN & CLEAR® also recognizes that young women need appropriate products to follow a much needed regime to care for their skin during these special years. Hence, it offers CLEAN & CLEAR® Acne Clearing Cleanser and CLEAN & CLEAR® Acne Speed Clearing Gel as companion products to respectively soothe & prevent and treat acne



CLEAN & CLEAR® Deep Action Cleanser

Description

Deep Action Cleanser removes dirt, oil and make-up while deep-cleansing skin .

Benefits

Deep Action Cleanser is oil-free so it **won't clog pores**. It cleans deep into the skin **without over-drying**. Its unique Active Oil Control formula helps give skin **oil-free** look and feel for **upto 8 hours**

History

Deep Action Cleanser was created to meet the cleansing needs of young women with oily skin. The deep cleansing oil-free formula won't over-dry skin.

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to create products that meet the needs



CLEAN & CLEAR® Foaming Facial Wash

Description

Foaming Facial Cleanser is specially formulated to mildly clean deep down to the pores to **remove oil, dirt and make-up.**

Benefits

Foaming Facial Cleanser works to remove dirt, oil and make-up. It contains an **antibacterial ingredient** that fights problem-causing bacteria. The rich lather is oil-free and leaves skin feeling soft and refreshed.



History

Foaming Facial Cleanser was created to meet the cleansing needs of young women, and has now been **upgraded with a special oil-free formula**, which is mild so it **won't over-dry.**

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to provide them with products that meet the needs specific to their skin. CLEAN & CLEAR® also recognizes that young women need appropriate products to follow a much needed regime to care for their skin

Hence, it offers **CLEAN & Moisturizer** as a companion regime.



CLEAN & CLEAR® Oil Control Film

Description

Oil Control Film is a revolutionary way to **instantly remove excess oil** and shine from the face.

Benefits

Oil Control Film removes excess oil **without smudging make-up** and without leaving a residue on the skin's surface. The sheets are conveniently packaged in a **slim, pop-up package** for instant, on the go freshening anytime, anywhere.



History

Oil Control Film was created in response to the desire expressed by busy young women for on the go beauty with instant results.

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to provide them with products that meet the needs specific to their skin.



CLEAN & CLEAR® Skin Balancing Moisturizer

Description

Dual Action Moisturizer is a unique lotion that combines an **oil-free formula** with an **acne-fighting ingredient**.

Benefits

Dual Action Moisturizer works to both **moisturize dry skin** and **fight breakouts without clogging pores**. Its special oil-free light moisturizing formula leaves skin feeling smooth and soft.

History

Skin Balancing Moisturizer was created specifically with the sensitive skin of young women in mind. As young women combine cleansers and treatments to help maintain their skin, it is important that they also hydrate skin that can become over-dry.

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to provide them with products that meet the needs specific to their skin. CLEAN & CLEAR® also recognizes that young women need appropriate products to follow a much needed regime to care for their skin during these special years. Hence, it offers **CLEAN & CLEAR® Foaming Facial Wash** as a companion to this product for a daily regime.



CLEAN & CLEAR® Deep Action Oil Clearing Bar

Description The Deep Action Oil Clearing Bar is a special facial use bar soap which removes oil and dirt while deep-cleansing skin .

Benefits Deep Action Oil Clearing Bar cleans deep into the skin **without over-drying**. Its unique Active Oil Control formula helps give skin **oil-free** look and feel for **upto 8 hours**

History Deep Action Oil Clearing Bar was created to meet the cleansing needs of young women with oily skin, who prefer to use a bar soap rather than a cleanser.

CLEAN & CLEAR® recognizes that part of educating young women about how to care for their skin properly is to provide them with products that meet the needs specific to their skin.

