



Caladryl

Caladryl is the largest* selling brand in the anti pruritic category, or the itch-related skin care market. Caladryl provides relief of itch due to sunburns, prickly heat, insect bites and minor skin irritations.

Caladryl is a liquid suspension that contains calamine, diphenhydramine hydrochloride, camphor and a specially denatured spirit in a glycerin aqueous base.

* Highest volume contribution as per A C Neilson Retail Audit data (Q1'09)



Nizoral

Internationally acclaimed, Nizoral shampoo contains ketoconazole that acts on the root cause of dandruff. It helps in getting rid of frustrating dandruff, flaking skin and itchy scalp and this has been clinically proven. It is effective against *P. ovale* and acts directly to inhibit growth of the fungus while most other anti-dandruff shampoos work by normalizing the pH of the scalp. Its sophisticated solution leaves your hair soft, shiny and fragrant.



Benadryl

Benadryl Cough Formula is a household name in cough syrups and has a legacy of over 50 years of Doctor recommendation and trust. Benadryl acts as a suppressant that helps in giving quick relief from cough, cold, sore throat and allergies.

Its thick, pleasantly flavored syrup also contains Menthol to give quick soothing relief to a raw irritated throat.



Benadryl Allergy

Benadryl Allergy provides relief from allergic symptoms that are caused from exposure to airborne and food allergens. It contains Diphenhydramine, which is a potent antihistamine that helps in reducing symptoms in allergic reactions. Benadryl Allergy is available in syrup and soft gel capsule format.