



Dermatology

The upsurge of Indian economy has led to higher disposable income and “looking good” has become a mantra today. Dermatology as a segment has made significant strides over the past few years and has evolved from clinical to clinical plus aesthetic dermatology. To tap the fast growth of this segment, we launched a separate Dermatology franchise in the year 2008.

Dermatology franchise caters exclusively to dermatologists and our portfolio covers skin, hair, and nails. It has brands like Nizral, Retino A and Sporanox. All these brands are research molecules of Johnson & Johnson and are no 1 or No 2 in their respective segments.

Strategic intent of the new franchise of Janssen-Cilag is to position itself as a partner of choice when it comes to advancing scientific understanding of disorders and thereby improving their clinical outcome for patients. In a short span of 1 year since its inception we have managed to launch a platform “Derma Online Summit” to fulfill our objective.